**IBM Data Science: Applied Data Science Capstone**

Week2, Battle of the Neighborhoods

Presentation by Steven Harrison

Presentation

After looking at the rendered data and folium maps, **it is a good decision to relocate and start a new computer service and repair business in the north part of Colorado Springs**. Most of the business competition is located in the downtown/university area and the airport business market area. Most residents live in the north part of Colorado Springs **and there is much opportunity** in the households and Hotels along the I-25 interstate and the North Academy business area. Also, the resident’s median income is at a level that provides reasonable pricing of services (a stable economy/income stream) and located in an area that’s readily accessible (without traffic) for mobile service delivery.